**IWSS Draft Action Plan 2020-2022**

This working document concretises the implementation of the Trilateral Education Work Program.

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| 1 | **Objective:** Competent multipliers: All stakeholders of Wadden Sea education have a transnational understanding and appreciation of the Wadden Sea World Heritage Site, its OUV and its protection in a trilateral and global context. |
| 1.1 | **Measure:** Provision of trilateral network – and service activities focussing on World Heritage issues targeted at multipliers of Wadden Sea education and visitor information |
|  |  | 2020 | 2021 | 2022 | Comments |
| 1.1.1 | Provide coordination of the Trilateral Work Program to facilitate its implementation, evaluation and further development | x | x | x | x | x | x | x | x | x | x | x | x |  |
| 1.1.3 | Facilitate NGE meetings and communication |  |  | x |  |  |  | x |  |  |  | x |  | *At least one NGE meeting per year**2020: zoom meeting* |
| 1.1.4 | Organise annual workshops at different Wadden Sea locations to bring together multipliers of Wadden Sea education from the three countries |  |  |  | x |  |  |  | x |  |  |  | x | *2020: Tönning, D**2021: Esbjerg, DK**2022: location in Lower Saxony* |
| 1.1.5 | Maintain IWSS website (microsite of the WSWH website) as online platform for WSWH education | x | x | x | x | x | x | x | x | x | x | x | x |  |
| 1.1.6 | Contribute information on new developments and offers in WSWH education and visitor information to the WS newsletter provided by CWSS  |  |  | x | x | x | x | x | x | x | x | x | x |  |
| 1.1.7 | Regularly evaluate the Trilateral Work Program collecting both qualitative and quantitative data (feedback at annual workshops, website analysis, etc.;) |  |  |  | x |  |  |  | x |  |  |  |  |  |
| 1.1.8 | Carry out online survey for qualitative and quantitative evaluation among multipliers of WSWH education from the three countries  |  |  |  |  |  |  |  |  |  | x |  |  | *Prior to next Trilateral Governmental Conference* |
| 1.2 | **Measure:** Engagement in cooperation and exchange activities with Wadden Sea related (marine) World Heritage sites and protected sites at a global scale. |
| 1.2.1 | Contribute educational expertise and experience to the Wadden Sea Flyway Initiative; support networking activities of visitor centres and knowledge transfer. | x | x | x | x | x | x | x | x | x | x | x | x | *Ongoing; IWSS e.g. cooperates with “Migratory Birds for People” steering group* |
| 1.2.2 | Contribute educational expertise and experience to the MoU Wadden Sea – Korea, support exchange activities and knowledge transfer with the related East Asian Australasian Flyway Partnership |  |  |  |  |  |  |  |  |  |  |  |  | *On demand* |
| 1.2.3 | (If reasonable possibilities with respect to budget and capacity allow:)Support knowledge transfer and contribute educational expertise and experience to cooperation with other marine World Heritage Sites |  |  |  |  |  |  |  |  |  |  |  |  | *On demand* |
| 2. | **Objective:** High-quality information: Comprehensive holistic information and education offers provide consistent communication of the ‘Outstanding Universal Value’ throughout the Wadden Sea Region and beyond. |
| 2.1 | **Measure:** Provision of trilateral information, education and edutainment resources with a focus on the joint WHS targeted primarily at non-formal and informal learning audiences. |
| 2.1.1 | Provide overview and secure download offer of (free) IWSS resources and other educational WSWH resources on IWSS website  | x | x | x | x | x | x | x | x | x | x | x | x |  |
| 2.1.2 | Secure availability and effective dissemination of WSWH Core Products via distribution partners (online-shop, regional solutions) | x | x | x | x | x | x | x | x | x | x | x | x |  |
| 2.1.3 | Support the development of WSWH related national/regional education activities with trilateral expertise, experience & networking, and check trilateral usability  |  |  |  |  |  |  |  |  |  |  |  |  | *On demand* |
|  | * Provide chapter on marine World Heritage for German UNESCO teaching resource
 |  |  | x |  |  |  |  |  |  |  |  |  |  |
|  | * Support development of game for the German Kids Watt Academy
 |  | x |  |  |  |  |  |  |  |  |  |  |  |
|  | * Support CWSS in ORIS cooperation on the production of a video on WHS engagement
 |  |  | x | x | x | x |  |  |  |  |  |  |  |
| 2.1.4 | Support the initiation and implementation of trilateral projects to develop new WSWH education products, tools or activities in cooperation with the NGE and network partners  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | * New edition of the Wadden Sea satellite image poster
 |  |  | x | x |  |  |  |  |  |  |  |  |  |
|  | * OUV project comprising
* Co-Creation workshop on key values and facts
* Fact sheets
* Illustration OUV information graphic
* Video
* World Heritage World Finder (dictionary)
* …
 |  |  |  |  | x | x | x | x | x | x | x | x |  |